

AD AGE BEST PLACES TO WORK

Ad Age is searching for the Best Places to Work. Enter for the chance to be celebrated as one of the best places to work in marketing and advertising. All companies will be recognized in our January 7, 2019 issue and have the opportunity to receive an in-depth data analysis report that identifies strengths and weaknesses within your organization.

Early entry: \$350; ends August 28

Regular entry: \$400

Final deadline to enter: September 21, 5 p.m. EST

This year, we're offering three report package options available for purchase in addition to your entry. Remember, *you are not required* to purchase a report to enter the Ad Age Best Places to Work

	Standard Package	Enhanced Package	Premium Package
High-level industry trends	✓	✓	✓
Top characteristics of top 10 companies	✓	✓	✓
Company-specific performance in industry context	✓	✓	✓
Company-specific performance by key categories		✓	✓
Nuanced analysis of employee narratives with industry category-specific comparisons to explore reasons behind performance ranking & scores		✓	✓
A list of your company's unique employee values			✓
Company delivery on unique employee values			✓
Analysis of employee feedback stories			✓
Added diagnostic annotations for fuller context			✓

If purchased by final entry deadline, September 21	\$810	\$1,125	\$1,350
If purchased <i>after</i> final entry deadline	\$900	\$1,250	\$1,500

Please note: all package pricing listed above does not include the Best Places to Work entry fee. Fee will be added during your entry selection process.

About Latitude

Founded in 1996, Latitude Research is a marketing research firm focused on the media industry. It provides a broad range of consulting services and research solutions to traditional and online publishers, broadcast and digital media companies, and their advertising and marketing partners.