Global Awards Winners

Featuring
VIVA Awards | MAXI Awards | Visual Victories Awards

For more information on the ICSC Global Awards program, please visit www.icsc.org/globalawards.
DESIGN AND DEVELOPMENT

Chadstone Shopping Centre
Melbourne, Australia
Development Company: Vicinity Centres
Owner: Gandel Group and Vicinity Centres
Design Architect: The Buchan Group in association with CallisonRTKL UK-Ltd
Production/Executive Architect: The Buchan Group

Docks Bruxsel
Brussels, Belgium
Developer: EQUILIS SA
Architects: Art&Build; Altoon Porter
2019 VIVA Awards

RETAIL

Uniqlo Faneuil Hall
Boston, Massachusetts
Architect/Designer: MG2
General Contractor: Shawmut Design and Construction

Nordstrom
South Coast Plaza
Costa Mesa, California
Architect: CallisonRTKL
Designer: Nordstrom in collaboration with CallisonRTKL
General Contractor: Pacific National Group
2019 VIVA Awards

RETAIL

Open House
Central Embassy
Bangkok, Thailand
Architects: Klein Dytham Architecture
Designers: Klein Dytham Architecture, Design M&A Co., Ltd.

MARKETING

Hambidge Creative HiVE
Colony Square
Atlanta, Georgia
Owner: Lionstone Investments and North American Properties
Management Company: North American Properties
MARKETING

IPC’s Mood Menu – World’s 1st Mood & Food Matching App
IPC Shopping Centre
Petaling Jaya, Malaysia
Owner/Management Company: Ikano Corporation

#Stop Acid Sale
Viviana Mall
Mumbai, India
Owner/Management Company: Sheth Developers & Realtors Pvt Limited
MARKETING

Westfield Century City Grand Opening Pr
Westfield Century City
Los Angeles, California
Owner/Management Company: Unibail-Rodamco-Westfield

Fashion Hits Home
Yas Mall
Abu Dhabi – Yas Island, United Arab Emirates
Owner/Management Company: Aldar Properties PJSC
MARKETING VIVA WINNER

Creating Space for Innovation
Oxford Properties Group
Toronto, Ontario

ALBERT SUSSMAN WINNER

‘No Barriers in Zorlu Center’
Zorlu Center
Istanbul, Turkey

Owner: Zorlu Holding
Management Company: Zorlu Property Group
2019 Visual Victories Finalists

BEST OVERALL KIOSK DESIGN

**Gold Winner**

**Barber Joe**  
Valley View Mall  
La Crosse, Wisconsin  
Developer/Management: PREIT

**Gold Winner**

**Delicert de Chocolat**  
MEGA Ekaterinburg  
Moscow, Russian Federation  
Developer/Management: INGKA Centres Russia
BEST OVERALL KIOSK DESIGN

Schleich
SouthPark
Charlotte, North Carolina
Developer/Management: Simon

The Plant Guy
Aventura Mall
Aventura, Florida
Developer/Management: Turnberry Associates
2019 Visual Victories Finalists

BEST RMU MERCHANDISING DISPLAY

Candy Club
Mall of America
Bloomington, Minnesota
Developer/Management: Triple Five Worldwide.

Custom Insoles
Mall of America
Bloomington, Minnesota
Developer/Management: Triple Five Worldwide.
BEST RMU MERCHANDISING DISPLAY

Gold Elements
Mall of America
Bloomington, Minnesota
Developer/Management: Triple Five Worldwide

Silver
Winner

Medicpad Max
Rosedale Center
Roseville, Minnesota
Developer/Management: JLL
2019 Visual Victories Finalists

BEST RMU MERCHANDISING DISPLAY

Splatball
Rosedale Center
Roseville, Minnesota
Developer/Management: JLL

MOST CREATIVE POP-UP STORE DESIGN

Beyond the Soap Beauty Bar
Galleria at Ft. Lauderdale
Sunrise, Florida
Developer/Management: JLL
MOST CREATIVE POP-UP STORE DESIGN

GH Lab
Mall of America
Bloomington, Minnesota
Developer/Management: Triple Five Worldwide

Silver Winner

KIA Stinger Salon
Mall of Georgia
Buford, Georgia
Developer/Management: Simon

Silver Winner
2019 Visual Victories Finalists

MOST CREATIVE POP-UP STORE DESIGN

Gold Winner

**Mercedes-Benz**
Aventura Mall
Aventura, Florida
Developer/Management: Turnberry Associates

Gold Winner

**Psycho Bunny**
Aventura Mall
Aventura, Florida
Developer/Management: Turnberry Associates
2019 Visual Victories Finalists

MOST CREATIVE POP-UP STORE DESIGN

Gold Winner

OriGNal Fizz
Festival Place
Basingstoke, United Kingdom
Developer/Management: CBRE

MOST CREATIVE PROMOTIONAL CART OR KIOSK

Gold Winner

Sapona
Fashion Show
Las Vegas, Nevada
Developer/Management: Brookfield Properties
**MOST CREATIVE PROMOTIONAL CART OR KIOSK**

**Silver Winner**

**Rose & Loon**
Rosedale Center
Roseville, Minnesota

Developer/Management: JLL

**Silver Winner**

**The Charlotte Tilbury launch of Legendary Lashes Mascara**
Enoch Shopping Centre
Glasgow, Scotland

Developer/Management: Multi
MOST CREATIVE TEMPORARY STORE DESIGN

Gold Winner

The Bomb Bar by lumalush
Park Place Shopping Centre
Lethbridge, Alberta, Canada
Developer/Management: Primaris Management Inc., a division of H&R REIT

Silver Winner

Casper
Mall of America
Bloomington, Minnesota
Developer/Management: Triple Five Worldwide
2019 Visual Victories Finalists

MOST CREATIVE TEMPORARY STORE DESIGN

The Crown Label
Londonderry Mall
Edmonton, Alberta, Canada
Developer/Management: Cushman & Wakefield Asset Services ULC

Rose and Loon
Rosedale Shopping Center
Roseville, Minnesota
Developer/Management: JLL
MOST CREATIVE TEMPORARY STORE DESIGN

Silver Winner

Surf Coffee
INGKA Centres
Saint-Petersburg, Russian Federation
Developer/Management: INGKA Centres Russia

Silver Winner

Winky Lux
Lenox Square
Atlanta, Georgia
Developer/Management: Simon
2019 Visual Victories Finalists

MOST IMPROVED RETAIL DESIGN (RMU OR KIOSK)

Silver Winner

**Guildhall Leather**
Guildhall Shopping centre
Exeter, United Kingdom
Developer/Management: Cushman & Wakefield, LLP

Gold Winner

**Lashious**
centre:mk
Milton Keynes, United Kingdom
Developer/Management: Hermes
MOST INSPIRATIONAL POP-UP OR TEMPORARY STORE WINDOW DISPLAY

L’éphémère
Place Rosemère
Rosemère, Quebec, Canada
Developer/Management: Morguard

Merry & Bright Holiday Market
Square One
Mississauga, Ontario, Canada
Developer/Management: Oxford Properties Group
2019 Visual Victories Finalists

MOST INSPIRATIONAL POP-UP OR TEMPORARY STORE WINDOW DISPLAY

Teacup and Toy Pet Boutique
The Shops at Willow Bend
Plano, Texas

Developer/Management: Starwood Retail Partners

Gold Winner
EXPERIENTIAL
Shopping Centers under 500,000 sq. ft.

FITatFIG with Massy Arias
FIGat7th
Los Angeles, California
Owner/Management Company: Brookfield Properties

Gold Winner
Spring is in the Air Floral Experience
Galleria Edina
Edina, Minnesota
Owner/Management Company: Hines Global REIT
**EXPERIENTIAL**

Shopping Centers under 500,000 sq. ft.

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**Saddle Creek Beer Garden**

Shops at Saddle Creek  
Germantown, Tennessee

Owner: Shops at Saddle Creek, Inc.  
Management Company: Trademark Property Company.

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**Dinner & A Movie**

Westfield World Trade Center  
New York City, New York

Owner/Management Company: Unibail-Rodamco-Westfield
EXPERIENTIAL

Shopping Centers over 500,001 sq. ft.

CUR8 at Aventura Mall
Aventura Mall
Aventura, Florida
Owner/Management Company: Turnberry Associates

Vignettes Design Series Showcase
Edmonton City Centre
Edmonton, Alberta, Canada
Owner: Oxford Properties Group and CPPIB
Management Company: Oxford Properties Group
EXPERIENTIAL

Shopping Centers over 500,001 sq. ft.

Merry and Bright
Sevenoaks Shopping Centre
Abbotsford, British Columbia, Canada
Owner: 585562 B Ltd. and Sevenoaks SC Limited Partnership
Management Company: Morguard

A Star Studded Stampede at the CORE
the CORE
Calgary, Alberta, Canada
Owner: Ivanhoe Cambridge and AIMCO
Management Company: Cushman & Wakefield
Asset Services ULC
EXPERIENTIAL

Shopping Centers over 500,001 sq. ft.

TASTE
Westfield Century City
Los Angeles, California

Owner/Management Company: Unibail-Rodamco-Westfield

Joint Center

Winter Wonderland Festival
Northbrook Court, Northbrook, Illinois
Ridgedale Center, Minnetonka, Minnesota
The Mall in Columbia, Columbia, Maryland

Management Company: Brookfield Properties
2019 MAXI Awards

EXPERIENTIAL

Company

Silver Winner

Blueprint 1.0
EDENS
Washington, DC

Silver Winner

2018 Holiday Influencer Campaign
Washington Prime Group
Columbus, Ohio
LAUNCH
Shopping Centers under 500,000 sq. ft.

Gold Winner

People of Colony Square
Colony Square
Atlanta, Georgia
Owner: Lionstone Investments and North American Properties
Management Company: North American Properties

Silver Winner

Winter Wonder on the Levee
Newport on the Levee
Newport, Kentucky
Owner/Management Company: North American Properties
LAUNCH

Shopping Centers under 500,000 sq. ft.

Nordstrom Local
THE BLOC
Los Angeles, California

Owner: National Real Estate Advisors
Management Company: CBRE

Shopping Centers over 500,001 sq. ft.

Avalon Says I Do
Avalon
Alpharetta, Georgia

Owner: PGIM
Management Company: North American Properties
2019 MAXI Awards

LAUNCH
Shopping Centers over 500,001 sq. ft

Silver Winner

Beverly Center Grand Reveal
Beverly Center
Los Angeles, California

Owner/Management Company: Taubman

Silver Winner

Ecolicious
Devonshire Mall
Windsor, Ontario, Canada

Owner: HOOPP
Management Company: Cushman & Wakefield Asset Services ULC
LAUNCH
Shopping Centers over 500,001 sq. ft

Hillcrest Glow Up
Hillcrest Mall
Richmond Hill, Ontario, Canada

Owner: Oxford Properties Group, Montez Hillcrest, Inc.
Management Company: Oxford Properties Group

Market & Co. Grand Opening
Upper Canada
Newmarket, Ontario, Canada

Owner: Oxford Properties Group & Canada Pension Plan Investment Board
Management Company: Oxford Properties Group
REVENUE
Shopping Centers under 500,000 sq. ft.

**Silver Winner**

The Bomb Bar by lumalush
Park Place Shopping Centre
Lethbridge, Alberta, Canada

Owner: H&R REIT
Management Company: Primaris Management, Inc.

**Gold Winner**

Event and Advertising Platform
THE BLOC
Los Angeles, California

Owner: National Real Estate Advisors
Management Company: CBRE
REVENUE
Shopping Centers over 500,001 sq. ft.

Silver Winner

Avalon and Northside: A Lifetime of Care
Avalon
Alpharetta, Georgia

Owner: PGIM
Management Company: North American Properties

Silver Winner

Manitobah Mukluks
Carlingwood Shopping Centre
Ottawa, Ontario, Canada

Owner: OPB Realty, Inc.
Management Company: Cushman & Wakefield Asset Services ULC
REVENUE

Shopping Centers over 500,001 sq. ft.

Silver Winner

ShopLAB
Easton
Columbus, Ohio

Owner: Steiner + Associates, L Brands, The Georgetown Company
Management Company: Steiner + Associates

Silver Winner

Hill Country Galleria Pop-Up Shops
Hill Country Galleria
Bee Cave, Texas

Owner: Invesco
Management Company: CBRE
REVENUE
Shopping Centers over 500,001 sq. ft.

Rosedale Center’s Rose & Loon
Rosedale Center
Roseville, Minnesota

Owner: Morgan Stanley
Management Company: JLL

The Holidays Made by Tiffany
Yorkdale Shopping Centre
Toronto, Ontario, Canada

Owner: Oxford Properties Group & AIMCo
Management Company: Oxford Properties Group
REVENUE
Shopping Centers over 500,001 sq. ft.

Humana Partnership
Yorktown Center
Lombard, Illinois
Owner: Pacific Retail Capital Partners & KKR
Management Company: Pacific Retail Capital Partners

IMPACT
Shopping Centers under 500,000 sq. ft.

Energized Enagagement ftw – Bridgeport Village
Bridgeport Village
Tigard, Oregon
Owner/Management Company: CenterCal Properties, LLC
2019 MAXI Awards

IMPACT
Shopping Centers under 500,000 sq. ft.

Silver Winner

#AgreeOnMP
Magnolia Park Shopping Center
Greenville, South Carolina

Owner: MetLife and M & J Wilkow
Management Company: M & J Wilkow

Gold Winner

Geo-Targeted & Weather-Triggered Digital: Turning The Tide
Sanibel Outlets
Fort Myers, Florida

Management Company: Dahlmann Properties
IMPACT
Shopping Centers over 500,001 sq. ft.

**Hawaiian Airlines Meal Tray Promotion**
Ala Moana Center
Honolulu, Hawaii
Owner/Management Company: Brookfield Properties

**Gold Winner**

**Aloha Winter Rollerland**
Eastridge Center
San Jose, California
Owner: Pacific Retail Capital Partners & Goldman Sachs
Management Company: Pacific Retail Capital Partners
2019 MAXI Awards

IMPACT
Shopping Centers over 500,001 sq. ft.

Santa’s Wonderland
Hill Country Galleria
Bee Cave, Texas
Owner: Invesco
Management Company: CBRE

LPG Welcomes HomeSense-Marshalls
Les Promenades Gatineau
Gatineau, Québec, Canada
Owner: Montez Corporation and Oxford Properties Group
Management Company: Oxford Properties Group
IMPACT
Shopping Centers over 500,001 sq. ft.

**Hometown Love at Ridgedale Center**
Ridgedale Center
Minnetonka, Minnesota
Owner/Management Company: Brookfield Properties

**Fashion Fridays**
St. Laurent
Ottawa, Ontario, Canada
Owner: Morguard REIT
Management Company: Morguard
IMPACT
Shopping Centers over 500,001 sq. ft.

Chinese New Year at the CORE
The CORE
Calgary, Alberta, Canada
Owner: Ivanhoe Cambridge and AIMCo
Management Company: Cushman & Wakefield Asset Services ULC

Paying It Forward: XO, KB
The Waterfront
Homestead, Pennsylvania
Owner: BIG Shopping Centers USA and M & J Wilkow
Management Company: M & J Wilkow
2019 MAXI Awards

IMPACT
Shopping Centers over 500,001 sq. ft.

The Business of Fashion West Launch
Westfield Century City
Los Angeles, California

Owner/Management Company: Unibail-Rodamco-Westfield

IMPACT
Company

ALL GOOD VIBES
Discover back-to-school essentials from A-Z!

Brookfield Properties Back-to-School Impact
Brookfield Properties
Chicago, Illinois

Silver Winner

Silver Winner
2019 MAXI Awards

IMPACT
Company

Grocery Focused. Retailer Centered.
3D Campaign
Phillips Edison & Company
Salt Lake City, Utah

INNOVATION
Shopping Centers under 500,000 sq. ft.

Sky-High Event Series
Colony Square
Atlanta, Georgia

Owner: Lionstone Investments and North American Properties
Management Company: North American Properties
INNOVATION

Shopping Centers under 500,000 sq. ft.

**Silver Winner**

**DOCO Farm to Fork Brunch**

Downtown Commons
Sacramento, California

Owner: Sacramento Kings and JMA Ventures
Management Company: CBRE

**Gold Winner**

**Cinco de Derby Event Takes Festive Approach to Educating Public on New Sip & Shop Law**

Fairfax Corner
Fairfax, Virginia

Owner/Management Company: Peterson Companies
INNOVATION
Shopping Centers under 500,000 sq. ft.

Building A Shoe Tote Promotion
Royal Hawaiian Center
Honolulu, Hawaii
Owner: RHC Property Holdings, LLC
Management Company: The Festival Company

INNOVATION
Shopping Centers over 500,001 sq. ft.

Forge
Ala Moana Center
Honolulu, Hawaii
Owner/Management Company: Brookfield Properties
INNOVATION
Shopping Centers over 500,001 sq. ft.

**Gold Winner**

**Lloyd Local**
Lloyd Center
Portland, Oregon
Owner: CAPREF II Lloyd Center LLC / EB Arrow
Management Company: Cypress Equities

**Silver Winner**

**Santa’s Vintage Airstream Trailer**
Oakbrook Center
Oak Brook, Illinois
Owner/Management Company: Brookfield Properties Retail
INNOVATION

Shopping Centers over 500,001 sq. ft.

Silver Winner

The Shops at South Town Murals
The Shops at South Town
Sandy, Utah

Owner: Pacific Retail Capital Partners & Goldman Sachs
Management Company: Pacific Retail Capital Partners

Silver Winner

That’s Entertainment: Pioneering Event Enhancements
The Southlands
Aurora, Colorado

Owner: M & J Wilkow and MetLife
Management Company: M & J Wilkow
INNOVATION

Company

Love, Bleecker
Brookfield Properties
New York, New York

Phillips Edison & Company: Innovative Sales Tools
Phillips Edison & Company
Salt Lake City, Utah
2019 MAXI Awards

10K
Shopping Centers under 500,000 sq. ft.

Heart of Our City
Intercity Shopping Centre
Thunder Bay, Ontario, Canada

Owner: HOOPP
Management Company: Morguard

Dinosaur Trail Exhibit
Lansdowne Place
Peterborough, Ontario, Canada

Owner: Healthcare of Ontario Pension Plan
Management Company: Cushman & Wakefield Asset Services ULC
2019 MAXI Awards

10K
Shopping Centers under 500,000 sq. ft.

Cars and Coffee Palm Beach 5-Year Anniversary
Palm Beach Outlets
West Palm Beach, Florida

Owner: Palm Beach Outlets – Joint Venture between Clarion Partners & New England Development
Management Company: New England Development

Sustainable Rooftop Vegetable Garden
Park Place Shopping Centre
Lethbridge, Alberta, Canada

Owner: H&R REIT
Management Company: Primaris Management, Inc.
2019 MAXI Awards

10K
Shopping Centers over 500,001 sq. ft.

**Christmas in July**
Hawthorn Mall
Vernon Hills, Illinois

Owner/Management Company: Centennial

**Interactive Mural**
St. Laurent
Ottawa, Ontario, Canada

Owner: Morguard REIT
Management Company: Morguard
2019 MAXI Awards

10K
Company

Retail Intel Podcast Series by Phillips Edison & Company
Phillips Edison & Company
Salt Lake City, Utah

COMMUNITY
Shopping Centers under 500,000 sq. ft.

Carytown Exchange Open House
Carytown Exchange
Richmond, Virginia

Owner: Regency Goodwyn, LLC
Management Company: Regency Centers
2019 MAXI Awards

COMMUNITY
Shopping Centers under 500,000 sq. ft.

On The Green Community Event Series
Downtown Commons
Sacramento, California
Owner: Sacramento Kings and JMA Ventures
Management Company: CBRE

Manhattan Town Center: Cornerstone of the Community
Manhattan Town Center
Manhattan, Kansas
Owner: UrbanCal Manhattan Town Center, LLC
Management Company: CBRE
COMMUNITY

Shopping Centers over 500,001 sq. ft.

Atlantic Station Stops “Traffick”
Atlantic Station
Atlanta, Georgia
Owner: An affiliate of Morgan Stanley
Management Company: Hines

Let’s Talk About “The Elephant In The Room”... And Make A Difference!
Freehold Raceway Mall
Freehold, New Jersey
Owner/Management Company: Macerich
COMMUNITY

Shopping Centers over 500,001 sq. ft.

Draft Day at Ka Makana Ali’i featuring Jerry Rice
Ka Makana Ali’i
Kapolei, Hawaii

Owner: DeBartolo Development
Management Company: JLL

La Palmera Cares | Harvey Strong
La Palmera
Corpus Christi, Texas

Owner: IMI South Texas GP, LLC
Management Company: Trademark Property Company
COMMUNITY
Shopping Centers over 500,001 sq. ft.

Refuse plastic straws!
OCTOBER 18-28
PRACTICE SAFE SIPs
Tomorrow doesn't have to suck.

Practice Safe Sips – Tomorrow Doesn’t Have to Suck
Pickering Town Centre
Pickering, Ontario, Canada

Owner: Ontario Pension Board
Management Company: Cushman & Wakefield Asset Services ULC

Enchanted Balloon Garden
Regency Square
Richmond, Virginia

Owner: 1420 N. Parham Road, LC
Management Company: Cushman & Wakefield | Thalhimer
COMMUNITY
Shopping Centers over 500,001 sq. ft.

Party for the Planet
Ridgedale Center
Minnetonka, Minnesota

Owner/Management Company: Brookfield Properties

Bringing Light to the Darkness: Chanukah Festival at Waterfront
The Waterfront
Homestead, Pennsylvania

Owner: BIG Shopping Centers USA and M & J Wilkow
Management Company: M & J Wilkow
COMMUNITY
Shopping Centers over 500,001 sq. ft.

**Woolsey Fire Relief Efforts**
Westfield Topanga & The Village
Canoga Park, California

Owner/Management Company: Unibail-Rodamco-Westfield

**Together We Are Stronger – Hurricane Michael Relief**
Destin Commons, Destin, Florida
Aventura Mall, Aventura, Florida

Management Company: Turnberry
COMMUNITY

Company

Color for a Cause
Hull Property Group
Augusta, Georgia

Soupçon de rose: One step closer to beating breast cancer, one soup at a time
Sandalwood Management Canada ULC
Verdun, Quebec, Canada